Apple
Computer, Inc.
Suggested Retail
Price List
Effective February 15, 1979

TM

apple computer inc.™

10260 Bandley Drive
Cupertino, California 95014
(408) 996-1010

Apple System Packages for every application

Description	Model No.	Retail Price
BEGINNER'S SYSTEM*		
Apple II System — 16K RAM	A2S0016	1195.00
Tape Recorder	A2M0018	40.00
		1235.00
STUDENT'S SYSTEM*		
Apple II System — 32K RAM	A2S0032	1345.00
Disk II Floppy Disk & Controller	A2M0004	595.00
Applesoft BASIC Firmware Card	A2B0009	200.00
		2140.00
SCIENTIST'S SYSTEM		
Apple II System — 48K RAM	A2S0048	1495.00
Disk II Floppy Disk & Controller	A2M0004	595.00
Applesoft BASIC Firmware Card	A2B0009	200.00
Communications Modem & Controller	A2M0017	390.00
Video Monitor — 9" B&W	A2M0005	240.00
Centronics μP1 Printer & Controller	A2M0010	695.00
Clock/Calendar Card		199.00
		3814.00
BUSINESSMAN'S SYSTEM		
Apple II System — 48K RAM	A2S0048	1495.00
Disk II Floppy Disk & Controller	A2M0004	595.00
Disk II Second Disk Drive	A2M0003	495.00
Applesoft BASIC Firmware Card	A2B0009	200.00
Communications Modem & Controller	A2M0017	390.00
Video Monitor — 9" B&W	A2M0005	240.00
Centronics 779 Printer & Controller	A2M0011	1545.00
		4960.00

*Use a standard television set and an inexpensive video modulator for display, or add Video Monitor A2M0005.

APPLE II™ SYSTEMS

Apple II is a completely assembled and tested computer system. The system includes a rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident BASIC interpreter, monitor, assembler and disassembler; two game paddles, demonstration programs on tape cassettes, AC power cord, cassette cable, reference manuals and BASIC Programming Manual.

Description	Model No.	Retail Price
16K Bytes RAM	A2S0016	1195.00
32K Bytes RAM	A2S0032[1]	1345.00
48K Bytes RAM	A2S0048[1]	1495.00

LITERATURE

Description	Model No.	Retail Price
Apple II Reference Manual	A2L0001	10.00
6502 Hardware Manual	A2L0002	15.00
6502 Programming Manual	A2L0003	15.00
Parallel Printer Interface Manual	A2L0004	2.00
Apple II BASIC Programming Manual	A2L0005	5.95
Applesoft II Reference Manual	A2L0006[1]	10.00
Communications Interface Manual	A2L0007	2.00
High-Speed G.P. Serial Interface Manual	A2L0008	2.00
Programmers Aid #1 Manual	A2L0011[2]	2.00
Disk II Floppy Disk Manual (Prelim.)	A2L0012	2.00
Consumer Guide to Personal Computers	A2L0015	2.00

INTERFACE CARDS

Description	Model No.	Retail Price
Prototyping/Hobby Card	A2B0001	24.00
G.P. Parallel Printer Interface Card	A2B0002	180.00
Communications Card & DB25 Connector with Cable	A2B0003[1]	225.00
High-Speed Serial Interface Card	A2B0005	195.00
Centronics Printer Interface Card	A2B0007	225.00
Applesoft II Firmware Card	A2B0009	200.00

ACCESSORIES

Description	Model No.	Retail Price
Disk II — Drive Only	A2M0003	495.00
Disk II — Drive & Controller (32K Min. RAM Recommended)	A2M0004	595.00
Video Monitor-II (B&W)	A2M0005	240.00
Vinyl Carrying Case	A2M0009	30.00
Printer II — Centronics Micro P1 & Controller/90-Day WTTY	A2M0010	695.00
Printer IIA — Centronics 779 with Tractor/Controller/90-Day WTTY	A2M0011[1]	1545.00
Introl — AC Controller & Dual Chan. AC Remote	A2M0012	329.00
Introl — Dual Channel AC Remote	A2M0013	99.00
Speechlab Voice Recognition Unit	A2M0015	189.00
Mem. Exp. Module — 16K	A2M0016[4]	160.00
Modem IIA with Interface	A2M0017[1]	390.00
Tape Recorder	A2M0018	40.00
Programmers Aid #1 Firmware (For Use with Integer BASIC)	A2M0019	50.00
Modem IIA Only	A2M0021[1]	199.95
Clock/Calendar Card	A2M0024[2]	199.00

Description	Model No.	Retail Price
TAPES — DISKETTES		
Centronics Micro P1 Paper	A2C0000	4.00
Blank Diskettes (Box of 10)	A2D0000	50.00
Microchess 2.0 Chess Disk	A2D0009 [2]	25.00
Dow Jones Stock Quote Reporter Cassette (Com. Card & Modem Req'd)	A2M0022	25.00
Blank Cassettes	A2T0000	3.50
Checkbook Cassette	A2T0001	20.00
Apple Trek/Space War Cassette	A2T0002	15.00
Color Demo/Brickout Cassette	A2T0003	7.50
Applesoft II Language & Demo Cassette	A2T0004	20.00
RAM Test Tape with Manual	A2T0006	7.50
Finance I-2 Cassette Package	A2T0011	25.00
Datamover/Telepong Cassette (Com. Card & Modem Req'd)	A2T0012	7.50
Microchess 2.0 Chess Tape	A2T0013 [2]	20.00
MISCELLANEOUS		
Apple Logo T-Shirt	A2G0000 [2]	6.00
Vinyl Diskette Holder Pages (Pkg. of 10)	A2G0001 [2]	8.50

NOTES:

1. Price change.
2. New product introduction.
3. Prices subject to change without notice/freight and dealer set-up charges not included.
4. Memory expansion module includes 8 RAMs/RAM test tape/instructions.